



Privacy statement

We hereby inform you about the processing of your personal data by the DWL Döcker und Partner mbB, as well as the rights you are entitled with to under the Data Protection Act.

1. Who is responsible for data processing and how do I contact the data protection officer?

Responsible for data processing is:

DWL Döcker und Partner mbB
Mühlenstr. 64
48431 Rheine
+49 5971 9214-0
+49 5971 500 30
info@dwl-rheine.de

represented by: Hans Döcker, Bernward Wigger, Ernst-August Lührmann, Anja Südhoff, Berthold Fiefhaus, Simon Döcker, Tobias Wigger, Peter Göcking.

Our data protection officer can be contacted via: datenschutz@dwl-rheine.de

2. For what purposes and on what legal basis is data being processed?

We process your personal data in compliance with the provisions of the General Data Protection Regulation (DSGVO), the Federal Data Protection Act (BDSG-new) and all other applicable laws only to the extent necessary to provide the information on this website and our services on this website.

In the case of merely informative use of the website, i.e. if you do not register or otherwise provide information to us for the use of the website, we will not collect any personal data, with the exception of the data transmitted by your browser, in order to enable you to visit the website. These are:

- ✗ IP-address
- ✗ Date and time of the request
- ✗ Time zone difference to Greenwich Mean Time (GMT)
- ✗ Content of the request (concrete homepage)
- ✗ Access status/HTTP-Statuscode
- ✗ transmitted amount of data
- ✗ Website of origin of the request
- ✗ Browser
- ✗ Operating system and it's surface
- ✗ Language and version of the browser software.

In order to ensure a functional activity of the website, we store log files. In addition, this data also serves us to ensure the security of our information technology systems and to optimize the website.

Art. 6 para. 1 lit. f DSGVO forms the legal basis for the temporary storage of data and logfiles.

If the processing of personal data is based on the consent of the data subject, Art. 6 para. 1 lit. a GDPR serves as legal basis.

Art. 6 para. 1 lit. b GDPR forms the legal basis for processing of personal data in order to fulfill contracts in which one of the contractual parties is the data subject. The same applies to the implementation of pre-contractual measures requiring processing operations.

If our company is subject to a legal obligation for the fulfillment of which the processing of personal data is required, Art. 6 para. 1 lit. c GDPR is the legal basis.

Art. 6 para. 1 lit. d GDPR is the legal basis in cases where vital interests of data subjects or of another natural person requires the processing of personal data.

If personal data is processed in order to protect the legitimate interests of our company or a third party, the interests, fundamental rights and fundamental freedoms of the person concerned are lost. Art. 6 para. 1 lit. f GDPR is the legal basis of this processing.

Personal data may be passed on to our IT service providers to provide this website.

3. Data security

We maintain up-to-date technical measures to ensure data security, in particular to protect your personal data against dangers during data transfers as well as leaks to third parties. These are adjusted according to the current state of the art.

4. Newsletter

With your consent, you can subscribe to our newsletter, which will inform you about our current interesting offers. The advertised goods and services are named in the declaration of consent. To register for our newsletter, we use the so-called double opt-in procedure.

To subscribe to our newsletter, we use the so-called double opt-in procedure. This means that after providing your e-mail address, we will send you a confirmation e-mail to the specified e-mail address asking you to confirm that you wish to receive the newsletter. If you do not confirm within 24 hours your registration will be deleted automatically. If you confirm the desire to receive the newsletter, we will save your e-mail address until you unsubscribe from the newsletter. The sole purpose of the storage is to be able to send you the newsletter. Furthermore, we store your IP addresses and the times when registering and confirming, in order to prevent misuse of your personal data.

Obligatory for the transmission of the newsletter is the e-mail address only.

You can revoke your consent to the sending of the newsletter at any time. You can declare the revocation by clicking on the link provided in each newsletter e-mail, by e-mail to info@dwl-rheine.de or by sending a message to the contact details stated in the imprint. Your given data will not be disclosed to third parties.

The consent of the user according to Art. 6 para. 1 lit. a GDPR forms the legal basis for the processing of the data after a newsletter registration by the user. Once the data is no longer needed to achieve the purpose for which it was collected, the data will be deleted. Accordingly, the data of newsletter subscribers are stored only for the duration of the subscription.

5. Registration

You as a user will be able to register on our website. This requires the provision of your personal data. The data entered in an input mask are transmitted to our company and saved. The data will not be forwarded to third parties at any time. As part of the registration process, or at the time of registration, the following are stored:

- (1) IP-Address of the user
- (2) Date of registration (date and time)

If the consent of the user is available for the processing of the data, the legal basis is Art. 6 (1) lit. a GDPR. If the registration is required for the fulfillment of a contract in which a contracting party is the user or if registration data is required in the context of pre-contractual measures, Art. 6 para. 1 lit. b GDPR forms the legal basis for this data processing.

Registration may be required for three reasons: Either you must register with us as a user for the provision of certain content and services on our website, for the performance of a contract or for the performance of pre-contractual measures.

Once the data is no longer needed to achieve the original purpose for which it was collected, it will be deleted. Data collected during a registration process will be deleted if the registration is revoked or changed on the website. Data stored in the course of registering to fulfill a contract or to perform pre-contractual actions will be deleted if they are no longer required for the performance of the contract.

In order to be able to fulfill legal or contractual obligations, it may be necessary to store personal data of the contracting party even after concluding a contract.

You can change the data stored about you at any time and have the possibility at any time to finish the registration. Or Premature deletion of data required to fulfill a contract or to perform pre-contractual action is only possible if there are no contractual or legal obligations to retain it.

6. Contact form

We collect your personal information when you provide it by completing the contact form. The data provided is exclusively processed and used to provide you with the requested information. Any further processing and use of your data for advertising purposes or for market research takes place only with your express consent.

The following data is stored at the time the message is sent:

- (1) IP-Address of the user
- (2) Date of registration (date and time)

In order to be able to process your data as part of the transmission process, we ask for your consent and refer to this Privacy Policy.

An alternatively provided e-mail address can also be contacted in the framework of which then the personal data of the user sent together with the e-mail will be stored by our company. Legal basis for the processing of the data is in the presence of the consent of the user Art. 6 para. 1 lit. a GDPR. If the contact via e-mail is intended to conclude a contract, the legal basis is Art. 6 para. 1 lit. b GDPR.

Our company processes the personal data from the input mask only for the purpose and to process the contact. This is also the legitimate interest that is required for the processing, if the contact is made by e-mail. The processing of further personal data during the transmission process is based on the prevention of possible misuse of the contact form as well as the guarantee of the security of our IT systems.

Once the data is no longer needed to achieve the original purpose for which it was collected, it will be deleted. Personal data collected from the input form of the contact form on the website or sent to us via e-mail is no longer required if communication with the user ceases. This is the case when it becomes clear by looking at the facts, that the establishment of contact is also finished for the future and no further communication takes place.

Additional personal data that we collect during the transmission process will be deleted within a period of time of seven days .

The revocation of his consent to the processing of his personal data is possible for the user at any time. When contacting by e-mail, the user can withdraw his consent to the processing of his personal data at any time. However, further communication can no longer take place, since all personal data that has been stored in the contact point will be deleted in this case.

7. Use of eTracker

This website uses eTracker GmbH technologies (<http://www.etracker.com>) to collect and store data for marketing and optimization purposes. From this data, user profiles can be created under a pseudonym, for this purpose cookies can be used. Cookies are stored on your computer for this evaluation (see point 4). Cookies are stored on the computer of the user and transmitted by this on our side. Therefore, as a user, you have full control over the use of cookies. The data collected with the eTracker technologies will not be used to personally identify the visitor to this website without the separately granted consent of the person concerned and will not be combined with personal data about the bearer of the pseudonym. The collection and storage of data can be contradicted at any time with effect for the future. Please exclude me from the eTracker count. [Link]

Legal basis for the processing of personal data of the users is Art. 6 Abs. 1 lit. f GDPR. The processing of personal data of the users allows us to analyse the behaviour of our users. By evaluating the collected data, we can assemble information about single components of our website. This helps us to improve the ease of use of our website. This purpose states our authorised interest according to Art. 6 Abs. 1 lit. f GDPR. The interest of the users in protection of their personal data is assured sufficiently by the anonymisation of the IP-address.

Third-party information: eTracker GmbH, Erste Brunnenstraße 1, 20459 Hamburg;
<https://www.etracker.com/de/datenschutz.html>.

8. Use of the scalable central measurement methods (SZM)

Our website uses the measuring method ("SZMnG") of INFOnline GmbH to determine statistical parameters for the use of our offers. The aim of the range measurement is to determine the intensity of use, the number of users of a website and the surfing behavior statistically - based on a uniform standard procedure - and therefore to obtain comparable values across the market.

For web offers that are members of the information community to determine the circulation of advertisers e.V. (IVW – <http://www.ivw.eu>) or participate in the studies of Arbeitsgemeinschaft Online-Forschung e.V. (AGOP – <http://www.agof.de>), the user's statistics will be regularly published by the AGOF und der Arbeitsgemeinschaft Media-Analyse e.V. (agma- <http://www.agma-mmc.de>), as well as the IVW and can be examined on the respective websites.

1. Data processing

INFOnline GmbH collects and processes data in accordance with German data protection law. Technical and organizational measures ensure that individual users can not be identified at any time. Data that may be related to a particular, identifiable person will be anonymized as soon as possible.

1.1 Anonymization of the IP-Address

On the Internet, each device for transmitting data needs a unique address, the so-called IP address. The at least short-term storage of the IP address is technically necessary due to the functioning of the Internet. The IP addresses are shortened before any processing and processed only anonymously. There is no storage or processing of the unabridged IP addresses.

1.2 Geo-localization up to the level of the federal states / regions

A so-called geo-localization, i.e. the assignment of a website call to the place of the call, follows exclusively on the basis of the anonymized IP address and only up to the geographical level of the federal states / regions. From the information obtained in this way, no conclusions can be made in any case about the actual place of residence of a user.

1.3 Identification number of the device

The range measurement uses for the recognition of computer systems alternatively either a cookie with the identifier "ioam.de", a "Local Storage Object" or an anonymous signature, which is created from various automatically transmitted information of your browser. The validity of the cookie is limited to a maximum of 1 year.

1.4 Login Data

For the measurement of distributed use (use of a service of different devices), the user recognition can be transmitted to INFOnline on login, if available, as an anonymized checksum.

2. Deletion

The saved usage will be deleted after no later than seven months.

3. Opposition

If you do not want to participate in the measurement, you can object following the provided link: <http://optout.ioam.de>. Further information on data protection in the measurement process can be found on the INFOnline GmbH website (<https://www.infonline.de>), which is also running the measurement procedure, on the privacy homepage of the AGOF (<https://www.agof.de/datenschutz>) and the privacy website of the IVW (<http://www.ivw.eu>).

The legal basis for the processing of the users' personal data is Article 6 (1) lit. f GDPR. The processing of users' personal data enables us to analyze the surfing behavior of our users. By analyzing the obtained data, we are able to compile information about the use of the individual components of our website. This helps us to constantly improve our website and its user-friendliness. For these purposes, our legitimate interest lies in the processing of data according to Art. 6 para. 1 lit. f GDPR.

Third-party information: INFOnline GmbH, Brühler Str. 9, D-53119 Bonn, <https://www.infonline.de/datenschutz/benutzer/>

9. Use of Social-Media-Plug-ins

We are currently using the following social media plug-ins: Facebook, Google+, Twitter, Xing.. Thereby, we use the so called 2-click-solution. This means that when you visit our site, initially no personal data will be passed on to the providers of these plug-ins. The provider of the plug-in can be recognized by the marking on the box above the first letter or the logo. We give you the opportunity to communicate directly with the provider of the plug-in via the button. Only if you click on the marked field and activate it, the plug-in provider receives the information that you have accessed the corresponding website of our online service. In addition, the data mentioned under 2 of this declaration will be transmitted. In the case of Facebook and Xing, according to the respective providers in Germany, the IP address is anonymized immediately after collection. Activating the plug-in means that personal data will be transmitted by you to the respective plug-in provider and stored there (with US providers in the USA). Since the plug-in provider carries out the data collection, in particular via cookies, we recommend that you delete all cookies before clicking on the greyed-out box via the security settings of your browser.

We have no influence on the collected data and data processing operations, nor are we aware of the full extent of the data collection, the purpose of processing, the retention periods. We also have no information to delete the data collected by the plug-in provider.

The plug-in provider stores these data as usage profiles and uses them for purposes of advertising, market research and / or tailor-made website design. Such an evaluation is carried out in particular (also for non-logged-in users) for the presentation of needs-based advertising and to inform other users of the social network about your activities on our website. You have a right to object to the formation of these user profiles, whereby you must contact the respective plug-in provider to exercise this. Through plug-ins we offer you the opportunity to interact with social networks and other users, so that we can improve our offer and make it more interesting for you as a user. The legal basis for the use of the plug-ins is Art. 6 para. 1 p. 1 lit. f GDPR.

The data transfer takes place regardless of whether you have an account with the plug-in provider and are logged in there. If you are logged into the plug-in provider, your data collected from us will be assigned directly to your existing account with the plug-in provider. If you press the activated button, and link the page, the plug-in provider also stores this information in your user account and shares it with your contacts publicly. We recommend that you log out regularly after using a social network, but especially before activating the button, as this will prevent you from being assigned to your profile with the plug-in provider.

For more information on the purpose and scope of the data collection and how it is processed by the plug-in provider, please refer to the privacy statements of these providers provided below. There you will also find further information about your rights and settings options for the protection of your privacy.

Addresses of the concerned Plug-in-provider and URL with respective privacy information:

- a) Facebook Inc., 1601 S California Ave, Palo Alto, California 94304, USA; <http://www.facebook.com/policy.php>; Further information on data collection: <http://www.facebook.com/help/186325668085084>, <http://www.facebook.com/about/privacy/your-info-on-other-applications> and <http://www.facebook.com/about/privacy/your-info-everyoneinfo>.
- b) Google Inc., 1600 Amphitheater Parkway, Mountainview, California 94043, USA; <https://www.google.com/policies/privacy/partners/?hl=de>.
- c) Twitter, Inc., 1355 Market St, Suite 900, San Francisco, California 94103, USA; <https://twitter.com/privacy>.
- d) Xing AG, Gänsemarkt 43, 20354 Hamburg, DE; <http://www.xing.com/privacy>.

10. Inclusion of YouTube-Videos

We included YouTube-Videos in our online range of products, which are saved on <http://www.YouTube.com> and are directly playable from our Website. These are all included in the “extended data-protection-mode”, which means, that no data about you as a user will be given to YouTube, if you don’t play the videos. The two types of data mentioned above will only be transmitted when playing the video. We don’t have any influence on this process.

By visiting the website YouTube receives the information, that you have accessed the sub-website on our website. Additionally, the Data mentioned in “2.” of this declaration will be transmitted. This happens independent of the circumstance, if this third-party provider provides a user account, where you are logged in to, or if there isn’t any user account. If you are logged in to your Google account, data will be directly referred to your account. If you do not wish the reference to your profile at YouTube, you need to log out before clicking on the button.

YouTube saves the data as user’s profiles und uses these for the purpose of advertisement, market research and/or the at-scale composition of its website. An evaluation like this takes place (also for users, that are not logged in) in order to generate scaled advertisement und to inform other users of the social network about the activities on our website. They have a right of objection against the composition of these user’s profiles. They have to address their objection to YouTube.

Legal basis for the processing of the personal data of the users is Art. 6 Abs. 1 lit. f GDPR. We offer you the possibility to interact with social networks and other users in order to improve our products and to be more attractive to you as a user.

Third-party information: YouTube LLC, 901 Cherry Ave., San Bruno, CA 94066, USA, : <https://policies.google.com/technologies/product-privacy?hl=de> und <https://www.google.de/intl/de/policies/privacy>. Google processes your personal data in the U.S.A. as well and has therefore subordinated itself under the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.

11. Inclusion of Google Maps

We use the service of Google Maps on this website. We can hereby show interactive maps directly on the website and facilitate the comfortable use of the maps application.

By visiting the website YouTube receives the information, that you have accessed the sub-website on our website. Additionally, the Data mentioned in “2.” of this declaration will be transmitted. This happens independent of the circumstance, if this third-party provider provides a user account, where you are logged in to, or if there isn’t any user account. If you are logged in to your Google account, data will be directly referred to your account. If you do not wish the reference to your profile at Google, you need to log out before clicking on the button.

Google saves the data as user’s profiles und uses these for the purpose of advertisement, market research and/or the at-scale composition of its website. An evaluation like this takes place (also for users, that are not logged in) in order to generate scaled advertisement und to inform other users of the social network about the activities on our website. They have a right of objection against the composition of these user’s profiles. They have to address their objection to Google.

Third-party information: Google Inc., 1600 Amphitheater Parkway, Mountainview, California 94043, USA; <https://www.google.de/intl/de/policies/privacy> und <https://policies.google.com/technologies/product-privacy?hl=de>. Google processes your personal data in the U.S.A. as well and has therefore subordinated itself under the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.

12. Remarketing

In addition to Adwords Conversion, we use the Google Remarketing application. This is a process, with which we would like to approach you again. This application allows you to see our ads after visiting our website as you continue to use the Internet. This is done by means of cookies stored in your browser, through which your usage behavior is recorded and evaluated when visiting various websites by Google. This is how Google determines your previous visit to our website. A combination of the data collected during the remarketing with your personal data, which may be stored by Google, does not occur according to Google. In particular, according to Google, pseudonymization is used in the remarketing process.

Legal basis for the processing of your data is Art. 6 para. 1 sentence 1 lit. f GDPR. Learn more about Remarketing by Google at support.google.com/adwords/answer/2453998 as well as data protection with Google in general: www.google.de/intl/de/policies/privacy. Alternatively you can visit the website of the Network Advertising Initiative (NAI) via www.networkadvertising.org. Google has committed to the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.

13. DoubleClick by Google

This website also uses the online marketing tool DoubleClick by Google. DoubleClick uses cookies to serve ads that are relevant to users, to improve campaign performance reports, or to prevent a user from seeing the same ads multiple times. Google uses a cookie ID to determine which ads are running in which browser and can prevent them from being displayed multiple times. In addition, DoubleClick uses cookie IDs to track conversions related to ad requests. For example, if a user sees a DoubleClick ad and later goes to the advertiser's website with the same browser and buys something there. According to Google, DoubleClick cookies do not contain personally identifiable information.

Due to the marketing tools used, your browser automatically establishes a direct connection to the Google server. We have no control over the extent and continued use of the data collected through the use of this tool by Google and therefore inform you as far as we know: By including DoubleClick, Google receives the information that you access the corresponding part of our website or clicked an ad from us. If you are registered with a service provided by Google, Google may associate the visit with your account. Even if you are not registered with Google or have not logged in, there is a chance that the provider will find and store your IP address.

You can prevent participation in this tracking process in several ways: a) by setting your browser software accordingly, in particular, suppressing third-party cookies will prevent you from receiving third-party ads; b) by disabling the cookies for conversion tracking by setting your browser to block cookies from the domain "www.googleadservices.com", <https://www.google.de/settings/ads>, whereas this setting will be deleted when you delete your cookies; c) by disabling the interest-based ads of the providers that are part of the "About Ads" self-regulatory campaign through the link <http://www.aboutads.info/choices> this setting will be deleted, if you delete your cookies; d) by permanent deactivation in your browsers Firefox, Internet Explorer or Google Chrome, by accessing the link <http://www.google.com/settings/ads/plugin>. We point out that in this case you may not be able to use all the features of this offer entirely.

The legal basis for the processing of your data is Art. 6 para. 1 sentence 1 lit. f GDPR.

Third-party information: Google Inc., 1600 Amphitheater Parkway, Mountainview, California 94043, USA; <https://www.google.de/doubleclick> and <http://support.google.com/adsense/answer/2839090>, as well as to the data protection with Google in general: <https://www.google.de/intl/de/policies/privacy>. Alternatively, you can visit the Network Advertising Initiative (NAI) website at <http://www.networkadvertising.org>. Google has committed to the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.

14. Facebook Custom Audiences

The website also uses the Facebook Customer's remarketing feature "Custom Audiences" ("Face-book"). As a result, users of the website can be displayed as part of their visit to the social network Facebook or other websites that use the procedure interest-related advertisements ("Facebook Ads"). We are interested in showing you advertisements of interest to you in order to make our website more interesting to you.

Due to the marketing tools used, your browser automatically establishes a direct connection to the Facebook server. We have no control over the extent and the further use of the data, which are raised by the use of this tool by Facebook and inform you therefore according to our knowledge level: By the integration of Facebook Custom Audiences Face-book receives the information, that you the appropriate Website of our website, or have clicked on a message from us. If you are registered with a service of Facebook, Facebook can assign the visit to your account. Even if you are not registered with Facebook or have not logged in, there is a chance that the provider will find out and store your IP address and other identifying features.

Disabling the "Facebook Custom Audiences" feature is available to [here and] for logged-in users at https://www.facebook.com/settings/?tab=ads#_.

The legal basis for the processing of your data is Art. 6 para. 1 sentence 1 lit. f GDPR.

Third-party information: Facebook Inc., 1601 S California Ave, Palo Alto, California 94304, USA; <http://www.facebook.com/policy.php>; further information concerning data collection: <https://www.facebook.com/about/privacy>.

15. Which data protection rights can I assert as a data subject?

As far as professional regulations do not oppose you have the right:

- according to Art. 7 para. 3 GDPR, to revoke your once given consent to us at any time. As a result, we are no longer allowed to continue the data processing based on this consent for the future.
- in accordance with Art. 15 GDPR at any time to request information about your personal data processed by us. In particular, you may provide information about the purposes of the processing, the category of personal data, their origin, the categories of recipients to whom your information has been disclosed, the purpose and intended duration of storage, the right to rectification, erasure, Restriction of processing or opposition, the existence of a right of appeal, the origin of their data, if not collected from us, as well as the existence of an automated decision-making process including profiling and, where appropriate, meaningful information about their details;
- in accordance with Art. 16 GDPR, to immediately demand the correction of incorrect or completed personal data stored by us;
- in accordance with Art. 17 GDPR, the cancellation of your personal data stored by us, unless the processing for the exercise of the right to freedom of expression and information, to fulfill a legal obligation, for reasons of public interest or to assert, exercise or defence of legal claims is required;
- in accordance with Art. 18 GDPR, to the extent that the accuracy of the data is disputed by you, the processing is unlawful, but you reject its deletion and we no longer need the data, but you assert this, Exercise or defence of legal claims or you have objected to the processing in accordance with Art. 21 GDPR;
- pursuant to Art. 20 GDPR to obtain your personal data that you have provided to us in a structured, standard and machine-readable format or to request that you send it to another person responsible for the transaction and
- to complain to a supervisory authority in accordance with Art. 77 GDPR. In general, you can contact the supervisory authority of your usual place of residence or workplace or our law office.

All information requests, requests for information or objections to data processing should be directed by e-mail to datenschutz@dwl-rheine.de or to the address stated in our imprint.

16. Can I object the processing of my personal data?

You have the right to object to the processing of your personal data for direct marketing purposes without giving any reason. If we process your data to safeguard legitimate interests, you can do so for reasons that arise from your particular situation. We will then no longer process your personal information unless we can demonstrate compelling legitimate grounds for processing that outweigh your interests, rights and freedoms, or processing for the purposes of asserting, pursuing or defending legal claims.

In order to make the website available to users and to ensure the operation of the website, the collection of data and its storage in log files is mandatory. Because of this, there is no possibility of objection for the user.

If log files are saved, they will be deleted after seven days at the latest. Further processing does not take place.

17. Do I have the possibility to file a complaint?

If you believe that the processing of your personal data by us is unlawful or otherwise violates data protection law for other reasons, you can complain to the responsible supervisory authority:

Landesbeauftragte für Datenschutz und Informationsfreiheit Nordrhein-Westfalen
Postfach 200444
40102 Düsseldorf.